

LIBRARY COMMISSION MINUTES
Regular Meeting
November 3, 2008

Call to Order:

The meeting was called to order at 6:30 p.m. by Commission Chair Collins.

Present:

Commission Chair Collins, Commissioners Kipp, Ryan, Blakeslee, Giancoli, Holderness.

Approval of Minutes

3. a. Commissioner Kipp moved to approve the minutes of October 6, 2008as written.
Motion carried.

AYES: Commissioners: Kipp, Ryan, Giancoli, Collins.
NOES: Commissioners: None
ABSENT Commissioners: None
ABSTAIN: Commissioners: Blakeslee, Holderness

Business from the Floor

None

Reports and Presentations

5 a. Update on. Norman R. Siefkin Public Library

Library Supervisor Galindo presented the staff report informing the Commission that they (staff at Norman R. Siefkin Public Library) have started giving tours to the Vista del Lago students, 2 classes per day, and that students are getting their library cards.

Library Supervisor Galindo stated that the staff is receiving positive feedback from Administrative Assistants at the elementary schools that have been sent information on the Norman R. Siefkin Public Library to put in their newsletters.

Library Supervisor Galindo stated that the number of patrons coming to the library increases daily and the staff is staying busy.

Library Supervisor Galindo stated that staff is planning a teen program to kick off the movie premier of Twilight based on the bestselling novel by Stephenie Meyer and will be raffling off 4 tickets to the movie at the Folsom Century movie theatre.

Library Supervisor Galindo stated that the Scavenger Hunt planned to begin at the Georgia Murray Building and lead patrons to the Norman R. Siefkin Public Library will be held in December. Funds donated by the Friends will be used to purchase prizes.

Library Supervisor Galindo stated that Storytime attendance has increased; there were 22 children last Wednesday.

Commission Chair Collins stated that he as attended 2 evening storytimes with his children; last time he noticed his neighbors were there also. The storytimes are very nice.

5. b. Report on Library Partnership Initiatives

Librarian Julie Rinaldi presented the staff report explaining that the goal with these Partnership Initiatives is to increase the variety of public programming. She presented highlights on the following programs

- SCORE Workshop-Service Corps of Retired Executives-the Business Plan Workshop Series. October 11, 18, 25, and November 1 2008. This workshop, designed to help small business owners develop effective business plans, was registered to capacity at 20 participants, with a wait list.
- Renaissance Faire, October 18-19 2008. There has long been a tradition of support to the library through the annual Folsom Renaissance Faire, which donates 10% of net profits to the Friends of the Folsom Library and provides a venue for the Friends' used book sale every year. This year the library expanded its participation by coordinating a complementary program, the presentation by local artist and author Ben Boos of his newly released work, *Swords: an Artist's Devotion*. The event was proposed to staff by the author's publisher, Candlewick Press, which also donated a basket of six medieval-themed books to be raffled, with proceed from ticket sales also devolving to the Friends of the Library.
- Food for Fines – November 17 – December 19, 2008. Last year the library held its first Food for Fines drive, designed to feed into the city's Christmas Basket Program which benefitted 552 needy families in 2007. The library's continued participation in 2008 has been eagerly welcomed by the Folsom Police Department which coordinates the effort with Twin Lakes Food Bank, as the number of families applying for baskets has increased to more than 700 this year. In the library's portion of the program, customers can receive a credit of \$1.00 towards overdue fines for each food item or toy donated, up to \$20.00 per account. The Food for Fines program is popular with library customers, who have asked about its return in 2008, and provides an excellent opportunity for the

library to participate in a cooperative effort to support and give back to the community at large.

- Library Giving Tree – November 29 – December 30, 2008. This year the Friends of the Folsom Library will launch the first Giving Tree Program at the Georgia Murray Building and the Norman R. Siefkin Public Library. This new fund-raising effort represents a unique opportunity for the Friends to work closely with library staff, who will make all the selection decisions for books and other materials to feature on the Giving Trees at both locations.

New Business

6 a. International City Managers Association (ICMA) Public Library Innovation Grant

Library Director Curl presented the staff report.

The information in this staff report is taken from the International City Managers Association (ICMA) website www.icma.org ICMA is the professional and educational organization for chief appointed managers, administrators, and assistants in cities, towns, counties, and regional entities throughout the world. Since 1914, ICMA has provided technical and management assistance, training, and information resources to its members and the local government community. An initial study of ICMA members found some communities using their public libraries for compelling new projects, like providing services for teen and immigrant residents and supporting recycling and public safety. Over the next two years, with the help of the Bill & Melinda Gates Foundation, ICMA intends to multiply those novel practices and demonstrate the value of public libraries in supporting sustainable communities.

In November 2008, local governments will be able to apply for an ICMA Public Library Innovation Grant. Grants will be 18 months in length, and will focus on using the public library to address community priorities and issues. During the project, ICMA will provide a total of \$500,000 in Public Library Innovation Grants to cities, towns, and counties. Individual grants will likely range from \$25,000 to \$75,000.

Library Director Curl stated the new project could be anything but the dividing issue is that the Library Director would be working closely with the City Manager not just the Library Director and library staff. There is leadership training available through ICMA to bring the two together and the goal is to get the City Manager and Library Director working hand in hand. It must be something, a goal, that the city feels is highly important.

Director's Report

Library Director Curl provided the following report and responded to questions from the Library Commission.

- First Quarter Statistics FY 2008/2009
- Café Update
- Budget Update
- Ecommerce
- Upcoming Library Events in Adult, Children's and Teen programming.

Commissioner Comments

Commissioner Ryan left the meeting at this point, 7:44 pm.

Commission Chair Collins stated that he went to the library (Georgia Murray Building) today and it was packed (with patrons).

Commissioner Blakeslee stated it's nice to see people in the community who have less disposable income during these hard economic times using the public library. Hopefully we (the Commission) can find ways through this new program (ICMA grant) to reach the Community through sustainable solutions such as economic preparedness, disaster preparedness, etc. He is looking forward to what the library can do to help the community during 2009.

Commission Blakeslee reminded the Commission to get out and vote tomorrow.

Commission Chair Collins stated that he has formally resigned the Library Commission and that the December meeting will be his last meeting.

Commissioner Holderness reminded the Commission to get out and vote tomorrow.

Meeting adjourned at 7:48 p.m.

Janet Robinson, Senior Office Assistant