

MINUTES
FOLSOM ARTS AND CULTURAL COMMISSION
REGULAR MEETING
6:30 P.M. – September 11, 2008
50 NATOMA STREET

1. **CALL TO ORDER:** The meeting was called to order at 6:33 p.m.
2. **ROLL CALL:** Commissioners Burrell, Finnegan, Heard, Otey, Rizell and SooHoo were present.

Commissioner Edmondson was absent.
3. **MINUTES:** The minutes of April 10, 2008 and July 9, 2008 were approved.
4. **BUSINESS FROM THE FLOOR:** - None
5. **SCHEDULED PRESENTATIONS:**

A. Community and Cultural Services Division Operations Budget Overview

Community & Cultural Services Manager Sandy Hilton presented an overview of her division's budget. She explained that the Community & Cultural Services Division provides a broad range of programs, activities, services and events to the community from infants to senior citizens. Budgeting for this program area is through the Recreation budget and the Sports Complex budget. She provided an overview of each program area and its associated budget. She explained with the economic downturn, staff was asked to make reductions where possible. On the expense side, staff reduced various miscellaneous expenses such as uniforms, membership dues, training and education along with the travel budget, advertising, and program supplies. The art grants program was reduced from \$35,000 to \$25,000. Revenues were increased where possible such as the Walk-n-Talk program, which had no fee associated with it, will now have a modest fee of \$8.00 per month. Fees were also increased for the Fun Factory, the CAVE Teen Centers, the Run with Nature event and the Community Yard Sale. She explained that a lot of what her division does is service related so the challenge will be how to balance those with financial resources to cover the cost of providing those services. She concluded that her division measures what they do by the people they serve. On a day to day basis, they see things that are hard to quantify or put into statistical numbers. Her staff touches people each every day whether it's little kids in the preschool program or an 83 year old artist that has an exhibit on display and other events and programs that occur on a daily basis that are hard to measure in dollars.

B. New Zoo Art – Wolf Hybrid Phoenix

Ms. Hilton discussed and showed pictures of the new zoo art of a bronze sculpture of wolf hybrid Phoenix who lived at the zoo for many years. She explained that the piece was donated by Dick Radcliff to commemorate the contributions of now retired zoo superintendent Terry Jenkins.

6. **ACTION ITEMS:**

A. Arts Achievement Awards – Selection of Recipients

Chair SooHoo announced that Commissioners Rizell and Otey were appointed to the subcommittee. He asked what the results were of the subcommittee meetings. Ms. Hilton stated they had four nominations and continued to explain the achievements of each nominee as well as the subcommittee's recommendation. Their recommendations were as follows:

1. **Folsom Hills Elementary School PTA:** The sub- committee recommends providing Folsom Hills Elementary School PTA with an Arts Achievement Award and a City Council Commendation.
2. **McCarthy and Cook Co:** The sub committee recommends deferring awarding McCarthy and Cook with an Arts Achievement Award and City Council Commendation until the installation of the art work has been completed.
3. **Sharon Penrose:** The sub- committee recommends providing Sharon Penrose with an Arts Achievement Award and a City Council Commendation.
4. **Giovanna Stark, owner American Vision's Art Gallery:** The sub- committee recommends providing Giovanna Stark with an Arts Achievement Award and a City Council Commendation

Commissioner Finnegan moved to approve the subcommittee recommendations. The motion was seconded by Commissioner Burrell.

AYES: Commissioners Finnegan, Heard, Otey, Rizell and SooHoo
NOES: None
ABSENT: Commissioner Edmondson
ABSTAIN: None

7. **INFORMATIONAL ITEMS:**

A. National Arts and Humanities Month –Participating Organizations

Ms. Hilton invited the members of FACC to attend the City Council meeting on September 23rd to receive the National Arts and Humanities Month proclamation. She also said she would invite some of the participating art organizations to attend. She passed out a flyer of all the art happenings for the month of October and asked FACC to look at the list and make sure it was complete and accurate.

B. Take pART in the ART's – Utility Bill Donations Update

Ms. Hilton briefly explained the history of the donation program. She stated that there is currently \$10,910 in the account. She reviewed the programs that FACC previously had approved for funding. She asked the Commission if they liked the suggested message to go out on the October, November and December bills and asked FACC to let her know if they had any other ideas or suggestions.

8. **REPORTS:**

A. Parks and Recreation Report

Ms. Hilton updated FACC on the Arts and Senior's building artwork. She explained there is a model that is up at the facility along with samples of materials that will be used. She encourages FACC as well as the public to view the samples. She also announced that Folsom Live will be September 22nd and Celebration is Friday – Sunday September 12-14.

B. Patrons of the Arts

Commissioner Rizell handed out Folsom Focus postcards. She discussed the Gourd and Art Festival coming up in two weeks. She asked FACC to take some cards and advertise the event as much as possible. She said there are fewer vendors this year. She also asked that the Commissioners sign up to volunteer for the event.

C. Historic District Revitalization Project - None

D. Sacramento Metropolitan Arts Commission

Commissioner Finnegan reported that the Board of Supervisors approved the art at the airport. He discussed the large piece that will showcase the art at the airport.

9. **COMMISSION MEMBER COMMENTS:**

Commissioner Burrell stated that he is looking forward to all the upcoming events. Commissioner Heard expressed his appreciation to the volunteers that help out at the events. He also discussed the artwork on I-5, and explained the family event he is involved in called the Parent Empowerment Program (PEP). Commissioner Rizell reminded the Commission about Stage 9 and the Imprint Theater who each won Elly Awards and asked FACC to attend their performances. Commissioner Otey discussed the membership of the Arts Association and stated they have 45 members. Commissioner Finnegan said he is looking forward to the Mayor's Golf Tournament coming up.

Ms. Hilton asked which Commissioners could attend the next City Council meeting to accept the Arts and Humanities Month proclamation. Commissioners Rizell and Otey offered to attend.

Chair SooHoo announced the current show at the Crocker Art Museum called "American Pop" and the Crocker Kingsly call for artists.

10. **PROPOSED ITEMS FOR FUTURE CONSIDERATION:**


Oct 9 – Special Presentation - Palladio Art Work; Art Donation Policy, Arts & Senior Art/Name

Ms. Hilton announced that Cindy Abraham would give an update on the gallery selection committee's latest recommendation for the upcoming year as well as information on the utility bill.

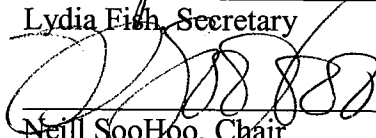
11. **ADJOURNMENT:**

There being no further business brought before the Arts and Cultural Commission, the meeting was adjourned at 8:03 p.m.

RESPECTFULLY SUBMITTED:



Lydia Fish, Secretary



Neill SooHoo, Chair