

**MINUTES
CITY OF FOLSOM
FOLSOM ARTS AND CULTURAL COMMISSION
REGULAR MEETING
6:30 P.M. – February 12, 2009
50 NATOMA STREET**

1. **CALL TO ORDER:** The meeting was called to order at 6:35 p.m.
2. **ROLL CALL:** Commissioners Cirigliano, Edmondson, Finnegan, Otey and Sundermier were present.
Commissioner Heard was absent.

3. **MINUTES:**

None

4. **BUSINESS FROM THE FLOOR:**

Mr. James Mickleson addressed the Commission with his idea to build a Pink Floyd themed café on his property in Folsom near Rainbow Bridge. He explained his ideas for the café and the history. He also expressed his interest in helping to raise funds from his café for the Commission, especially knowing FACC is in need of funding mechanisms. (Item taken out of order after item 7D)

5. **SCHEDULED PRESENTATIONS:**

- A. Oath of Office to Newly Appointed Commission Member

Secretary Lydia Fish gave the oath of office to new Commissioner Cirigliano. Commissioner Cirigliano gave some background information about herself.

6. **ACTION ITEMS:**

None

7. **DISCUSSION ITEMS**

- A. Cultural Arts Grant Program – Alternative Funding Methods

Staff Member Sandy Hilton gave some background information about the Cultural Arts Grant Program. She explained that the City Council, with the current budget cutbacks, has eliminated the program for now. She discussed possible ideas to continue funding the arts, and asked for the Commission's ideas, to generate funds with other opportunities and alternatives to keep money going into art organizations in the community. Ms. Hilton discussed the utility bill program, and its history, as one of the possible funding

mechanisms. Ms. Cirigliano suggested announcing the utility bill program at community events such as the Folsom Lake Symphony. Commissioner Finnegan discussed lobbying for a TOT for the arts in Folsom. Ms. Hilton asked for each of the Commissioners to talk to the council members and put the ideas out there. Commissioner Otey asked about raising funds with a fundraiser. Ms. Hilton explained that FACC is more a body made to make recommendations rather than physically raising money through fundraising, but other art organizations could do the physical fundraising. Commissioner Otey suggested a banner to advertise Take Part in the Arts. Chair Edmondson suggested advertising on the Chamber's entry board sign. Ms. Hilton said there is a cost to do that. Commissioner Otey also suggested using the utility bill email list for getting the word out. Commissioner Cirigliano suggested putting a money collection box at the grocery stores. Chair Edmondson also asked if there was room on the City's website for advertising Take Part in the Arts. After more discussion, Ms. Hilton said she would bring this item back as an action item on a future agenda for cost items on some of these ideas. She said the money would have to come from the utility bill donation account. She also recommended meeting with the art organizations to get the message out to them and to help spread the word.

B. Commission Structure – no written report

Ms. Hilton discussed the recommended restructure of some of the Commissions and Committees for cost savings. She reported that the Mayor has formed a sub-committee to look at the whole commission structure and that the sub-committee will be inviting the Chair and Vice Chair from each of the commissions targeted. She said they are also going to be doing focus groups with the staff that works with the commissions, and inviting the public that has brought items forward to the commissions, to get their input as well. Ms. Hilton added that there is a 50/50 chance that FACC will not be dissolved. She asked the Commission for thoughts on their desire to keep FACC, or if it should be absorbed with the Parks and Recreation Commission. She also asked for any other thoughts or ideas to improve the structure and reduce costs. The Commissioners concurred that they wanted to keep FACC and expressed their thoughts on the importance of the Commission to the City and the community. They also concurred that it would be alright to have less meetings if that meant keeping the Commission.

C. 48 Natoma Public Art Update – no written report

Ms. Hilton announced that the contract has been executed, the artists will be receiving their check shortly and the project will commence soon. She added that most of the work will take place in their studio but they hope to have the work completed and the structure installed in the spring. Chair Edmondson stated that by then they could figure out how much a banner would cost to advertise how the art was paid for.

D. Master Plan Review – no written report

Ms. Hilton gave an overview of the Master Plan and asked the Commission to look it over and think about ranking goals, and to have them in mind for a future agenda item. Ms. Hilton answered questions of the Commission regarding the Master Plan.

8. **REPORTS**

A. Parks and Recreation Report

None

B. Sacramento Metropolitan Arts Commission

Commissioner Finnegan updated the Commission and explained that SMAC is a function of the City of Sacramento and the County of Sacramento. He discussed the funding of SMAC and the status of working with the county to maintain their part of the funding source.

9. **COMMISSION MEMBER COMMENTS**

Commissioner Otey told the Commission about the Art Association's Valentine's Day event at the Wine Gallery. She also updated them on their new project with the special needs students at Folsom High School. Commissioner Cirigliano stated that she is happy to be on the Commission and is hopeful that the Commission will continue. Chair Edmondson said she is pleased to hear all the comments and suggestions by the Commissioners.

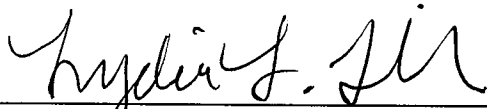
10. **PROPOSED ITEMS FOR FUTURE CONSIDERATION**

None

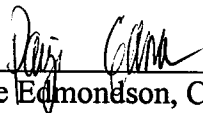
11. **ADJOURNMENT:**

There being no more business brought before the Commission, the meeting was adjourned at 8:08 p.m.

RESPECTFULLY SUBMITTED:



Lydia Fish, Secretary



Paige Edmondson, Chair