

City of Folsom

Campaign and Election Sign Regulations

For the purpose of sign regulation within the City of Folsom, campaign and election signs fall into the category of non-commercial signs. Such signs are exempt from sign permit requirements (except when located within the public right-of-way) in compliance with the following provisions:

1. Campaign signs pertaining to an election to any public office or ballot measure may be erected not earlier than sixty (60) days (September 3, 2010) prior to the said election and shall be removed within seven (7) days (November 9, 2010) following said election. [FMC 17.59.030 (C)(13)(c)]
2. Campaign/election signs may be located on private property, or over the roofline of any building and outside of any clear vision triangle; Campaign/elections signs may not be located within or over a public right-of-way unless authorized pursuant to Folsom Municipal Code Section 17.59.030 (D) and FMC 17.59.030(C)(13) as summarized below,
 - a. One or more campaign/election signs are permitted on any one residential parcel of land with a maximum combined sign area of ten (10) square feet and a maximum height of six (6) feet.
 - b. One or more campaign/election signs are permitted on any one commercial parcel of land provided all such signs do not exceed a maximum combined sign area of forty (40) square feet and a maximum height of ten (10) feet.
3. Campaign/election signs may be placed in the public right-of-way with approval of a Sign Permit (obtained in Folsom Community Development Department; \$150 fee/\$200 refundable deposit) pursuant to Section 17.59.050 (A) and in compliance with the following provisions of Folsom Municipal Code Section 17.59.030(D)(2):
 - a. Signs are allowed only on weekends (and holidays) between Friday evenings after 6:00 p.m. and removed no later than Monday mornings by 7:00 a.m. Removal includes all portions of the sign and supporting structure.
 - b. Specific location approved by the Community Development Director (David Miller, 355-7222) for pedestrian and traffic safety, and if located within a City-maintained Landscaping and Lighting District with approval of the Landscaping and Lighting District Manager (Lorraine Poggione, 355-7207).
 - c. The applicant shall provide a certificate of insurance and other documentation or agreement(s) assuming liability for the sign(s) within the

public right-of-way to the satisfaction of the City Attorney (contact Katie Mulhern, Legal Analyst, 355-7394).

- d. The applicant shall agree to remove the sign(s) at the request of the City without payment of compensation or authorization for relocation.