

**MINUTES
CITY OF FOLSOM
FOLSOM ARTS AND CULTURAL COMMISSION
REGULAR MEETING
6:30 p.m. – April 12, 2007
FOLSOM CITY HALL COUNCIL CHAMBERS
50 NATOMA STREET, FOLSOM, CALIFORNIA**

1. CALL TO ORDER

The Meeting was called to order at 6:34 p.m. by Vice Chair Edmondson.

- 2. ROLL CALL:** Commissioners Burrell, Edmondson, Finnegan, Heard, Jensen and Rizell were present.
Chair SooHoo was absent.

- 3. MINUTES:** None

- 4. BUSINESS FROM THE FLOOR** - None

5. SCHEDULED PRESENTATIONS

- A.** Commendations to former Commission Members Jody O'Dell and Gayle Mathe

Ms. Sandy Hilton presented a Resolution of Commendation to former Commission Member Jody O'Dell for her service on the Arts and Cultural Commission.

Former Commission Member Gayle Mathe was not in attendance.

- B.** Folsom Lake College Visual and Performing Arts Center – Lori Rianda

Ms. Lori Rianda, Executive Director of the Folsom Lake College Foundation, presented a PowerPoint presentation to FACC regarding the plans for the Folsom Lake College Visual and Performing Arts Center. Ms. Rianda also answered questions of the Commission regarding outreach, size of theater and information presented to the City Council at their meeting earlier in the week. Ms. Hilton further explained that the City Council may ask for input from FACC regarding contributing to the project, but suggested that FACC express their opinions which she will share with the Council. Comments were made that the facility is very much needed and the location is ideal. FACC expressed positive enthusiasm for the project, including that it is a needed amenity for the city and that the city will not need to build it. Commissioners expressed that it is one of the pieces of the master plan puzzle that needed to be placed, other pieces include public art and cultural heritage programs and that this project will go a long way to filling a gap in performing art services. The commissioners agreed that the outreach

programs to be offered by the college along with the educational and performing arts programs will be a tremendous opportunity for the community.

ACTION ITEMS

A. “Take pART in the ARTs” Donations – Recommended Expenditures for FY07/08

Ms. Hilton explained that \$5000 is appropriated for the FY07/08 budget, and discussed some of the options on how the funds could be used. She said with the anticipated approval of the FY07/08 budget, there would be approximately \$10,000 in funds to spend in the 2007-2008 year. Some uses could be to help fund the gallery opening, Concerts in the Park program and cultural heritage programming. She asked FACC to consider ways of spending the funds. Ms. Hilton followed up these suggestions with ideas on advertising that the utility bill donations helped pay for these programs. An example given was the use of a banner at the Concerts in the Park program. Commissioner Rizell recommended having a FACC booth at the Concerts in the Park programs in order to promote FACC and the utility bill donations. Ms. Hilton answered questions of the Commission and there was discussion of the Concerts in the Park program. More suggestions from the Commission on uses of the funds included cultural heritage programming and the Chinese cemetery.

Commissioner Heard moved to approve staff recommendations included in the staff report : \$2,500 for the “Concert in the Park” program, \$2,500 to be earmarked for use for a cultural heritage program to be determined later in the year and \$5,000 to be reserved for determination for use later in the year as FACC determines needs. Commissioner Burrell seconded the motion.

Commissioner Rizell stated she would like to add signage at the events sponsored by FACC and a booth at the events to encourage participation in the Take pART in the ARTs programs.

Ms. Hilton explained the utility bill donation advertising.

AYES:	Commissioners:	Heard, Burrell, Finnegan, Jensen, Rizell and Edmondson
NOES:	Commissioners:	None
ABSENT:	Commissioners:	SooHoo
ABSTAIN:	Commissioners:	None

7. INFORMATIONAL ITEMS

A. Endowment Program – Oral Report

Ms. Hilton updated FACC on the status of the Endowment Program. She explained that about a year ago, at the recommendation of Chair SooHoo, the City Council dedicated

Minutes of the Folsom Arts and Cultural Commission

April 12, 2007, 2007

Page 2 of 4

\$50,000 from the Willow Hill Property to use as seed money for an endowment of the arts program. The idea was to grow the program using the interest for grants and leaving the principal in place. She further explained that Chair SooHoo met with the Sacramento Regional County Community Foundation who houses endowments, does the marketing and gives advice on placement. Ms. Hilton stated she just finished a report explaining options and is waiting for the City to respond. She said she is hoping to have more information for the May FACC meeting. She said they also asked for another \$50,000 as part of the budget process for additional seed money for the endowment fund.

8. REPORTS

A. Parks and Recreation Report

Ms. Hilton stated that June 1st would be the opening of the Seniors and Arts Center. She passed out a schedule of the Center. Ms. Hilton also passed out the Community Concert Association schedule and scholarship information from the Patrons of the Arts.

B. Patrons of the Arts

Commissioner Rizell updated the Commission and said the Patrons are working on a brochure to solicit membership. They are also sponsoring the opening reception for the Seniors and Arts Center opening.

C. Historic District Revitalization Project

Commissioner Jensen stated they are getting ready to start Phase 3 and briefly explained what the Phase 3 process entails.

9. COMMISSION MEMBER COMMENTS

Commissioner Heard expressed his pleasure with the art scene in Folsom and FACCs participation.

Commissioner Finnegan explained that he may be attending his first Sacramento Metropolitan Arts meeting next month. He stated he would like to promote 48 Natoma Street at the meetings.

Commissioner Jensen stated she is excited about the college's Visual and Performing Arts Theater. She asked if the Tourism Bureau could make a presentation to FACC regarding their grant program. She suggested more cultural activities to accommodate the different cultures that live in Folsom. Commissioner Jensen asked if the City website could list more art events and activities. Ms. Hilton explained that the search feature on the website should direct people to those items. Ms. Hilton discussed the job recruitments currently open in the Parks and Recreation Department.

Vice Chair Edmondson asked if FACC is listed on the Community Calendar on the City website. FACC Secretary Lydia Fish said she would make sure it is there, and if it is not would add it.

Commissioner Rizell concurred with Commissioner Heard about the excitement of the activities going on in Folsom. She inquired about the status of the Arts Directory. Ms. Hilton explained that it was not done this year due to the lack of staff. She said it would be put on the web once it is updated.

Vice Chair Edmondson asked about October Arts month. Ms. Hilton said she would add it to the agenda for May. Vice Chair Edmondson shared her experience of taking college classes at Folsom Lake College and her excitement of the performing arts center. She thanked Ms. Hilton and FACC for all their work.

10. PROPOSED ITEMS FOR FUTURE CONSIDERATION

Arts and Humanities Month

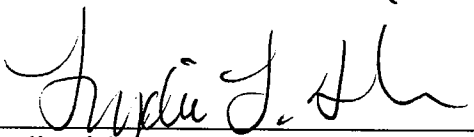
Tourism Bureau

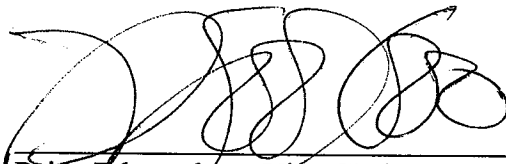
Sacramento Metropolitan Arts Publication Art Program on Public Art
Endowment Program

11. ADJOURNMENT:

There being no further business brought before the Arts and Cultural Commission, the meeting was adjourned at 8:08 p.m.

RESPECTFULLY SUBMITTED:



Lydia Fish, Secretary

Paige Edmondson, Vice Chair