

**MINUTES
CITY OF FOLSOM
FOLSOM ARTS AND CULTURAL COMMISSION
REGULAR MEETING
6:30 P.M. – OCTOBER 11, 2007
50 NATOMA STREET**

1. **CALL TO ORDER:** The meeting was called to order at 6:34 p.m.
2. **ROLL CALL:** Commissioners Finnegan, Heard, Rizell and SooHoo were present.
Commissioners Burrell, Otey and Edmondson were absent.

3. **MINUTES:**

The Minutes of September 13, 2007, were approved on a motion by Chair SooHoo and seconded by Commissioner Heard.

4. **BUSINESS FROM THE FLOOR:** - None

5. **SCHEDULED PRESENTATIONS:**

A. Arts Achievement Award – The Wine Gallery

Chair SooHoo explained the nomination of The Wine Gallery for the Arts Achievement Award by Commissioner Heard. He discussed their achievements and involvement in the community. Commissioner Heard presented the award to The Wine Gallery who thanked FACC for the award.

B. The Gallery @ 48 Natoma – New Selections – Cindy Abraham

Chair SooHoo introduced Ms. Cindy Abraham who presented FACC with future art selections for The Gallery at 48 Natoma. Ms. Abraham stated that the gallery is fully booked through 2008. She read the Mission Statement of the Gallery and explained when the exhibits are, and what they are about. Ms. Abraham answered questions of the Commission regarding the Gallery.

6. **ACTION ITEMS:**

Chair SooHoo announced that items would be taken out of order with Action Item B being heard before Action Item A.

B. Folsom Lake College Arts Endowment and Naming Rights

Ms. Sandy Hilton presented the staff report and gave a brief overview and background regarding the new Folsom Lake College Visual and Performing Arts Center. She explained that the City Council approved funding for \$500,000 to go toward the Folsom Lake College Foundation's Capital Campaign for their Visual and Performing Arts Center. She further explained the breakdown of the funds as they would be distributed. Ms. Hilton explained that the City was given naming rights for the studio theater. The City Council directed FACC to come up with a recommendation for a name for the theater. Staff recommended that the name should have "city" in the title. Ms. Hilton also discussed the request by the City Council to approve guidelines for eligibility requirements for any of the organizations applying for grants. She also asked FACC for two volunteers to sit on the grant eligibility review committee for the Folsom Lake College Foundation.

Ms. Lori Rianda from the Folsom Lake College Foundation addressed the Commission and discussed the suggested names for the theater but explained that the ultimate decision is up to FACC. Commissioner Finnegan stated he would like to see the name "Folsom" in the title name and suggested Folsom City Theater. Commissioner Heard suggested Folsom City Studio. Chair SooHoo suggested using the City logo with the name. Commissioner Rizell stated that she liked the idea of having the name Folsom City Theater and using the logo with it.

Commissioner Finnegan moved to name the Folsom Lake College Visual and Performing Arts Center's Theater "City Theater" with the use of the City's logo. The motion was seconded by Commissioner Rizell.

AYES: Commissioners: Finnegan, Heard, Rizell, SooHoo
NOES: Commissioners: None
ABSENT: Commissioners: Burrell, Edmondson, Otey
ABSTAIN: Commissioners: None

Commissioner Heard asked that the Grant title reflect rental usage. There was discussion about how to accommodate that idea.

Commissioner Heard moved that the Endowment Program be called the City of Folsom VAPAC Endowment Grant. The motion was seconded by Commissioner Rizell.

AYES: Commissioners: Finnegan, Heard, Rizell, SooHoo
NOES: Commissioners: None
ABSENT: Commissioners: Burrell, Edmondson, Otey
ABSTAIN: Commissioners: None

Ms. Hilton explained that the guidelines were modeled after the City of Folsom Cultural Arts Grant Program but then streamlined to fit this grant program.

Chair SooHoo moved to approve the Guidelines for the Endowment Fund as presented. The motion was seconded by Commissioner Heard.

AYES: Commissioners: Finnegan, Heard, Rizell, SooHoo
NOES: Commissioners: None
ABSENT: Commissioners: Burrell, Edmondson, Otey
ABSTAIN: Commissioners: None

Chair SooHoo suggested that Commissioners Finnegan, Heard and Otey be on the Folsom Lake College Foundation Grant Review Committee because their terms will last through the committee's cycle. Commissioners Finnegan and Heard agreed to sit on the committee.

A. Arts Endowment Fund

Ms. Hilton presented the staff report and explained there was \$50,000 in funds that came from the sale of the Willow Springs Property after Chair SooHoo asked for some of the money go towards the Arts Endowment Fund and the City Council agreed. She stated that it has earned \$3250 in interest since awarded the money and deposited into an account. Meanwhile staff has met with the Sacramento Region Community Foundation to examine possibly setting up an endowment through them. In the past few months of meeting with the Foundation, many questions were answered and advantages and disadvantages were weighed for participating in the program. Ms. Hilton explained that FACC is being asked to review Chair SooHoo's request to have the funds transferred to the Foundation and making a recommendation on the disposition of those funds to the City Council.

Chair SooHoo said he hopes that they move forward with this, but would like to keep the \$3250 made in interest in the account and use it for a project. Ms. Hilton further expanded on the process of moving the funds and the process of the program and how it functions.

Commissioner Finnegan moved to transfer \$50,000 to the Sacramento Community Region Foundation and for the \$3250 interest to remain available for granting.

Commissioner Finnegan moved to make the purpose statement for the endowment funds to be "foster and promote the development of arts and cultural organizations activities, public artworks and art opportunities in the City of Folsom".

Commissioner Finnegan moved to name the Fund the Folsom Arts and Cultural Endowment Fund.

The motion was seconded by Chair SooHoo.

AYES: Commissioners: Finnegan, Heard, Rizell, SooHoo
NOES: Commissioners: None
ABSENT: Commissioners: Burrell, Edmondson, Otey
ABSTAIN: Commissioners: None

C. Appointment to the Empire Ranch Barn Subcommittee

There was discussion among the Commission and staff regarding where the barn is located, history of the project and who would sit on the subcommittee. Chair SooHoo and Commissioner Rizell expressed interest in sitting on the subcommittee. Chair SooHoo appointed himself and Commissioners Rizell and Edmondson.

7. **INFORMATIONAL ITEMS - None**

8. **REPORTS**

A. Parks and Recreation Report

1. Quarterly Division Report

Ms. Hilton discussed notable items in the report including the Gallery at 48 Natoma, summer concerts in the park program, Eye on Art newsletter, donated etching press, supplies for classes at the art center and art exhibits at the Gallery, Folsom Focus, public art funds for sculpture garden, art in public places, Director Robert Goss' bike trip, and staff health. Ms. Hilton distributed tickets to the Renaissance Faire to the Commissioners. She explained that FACC would be receiving the quarterly division reports regularly.

B. Patrons of the Arts

Commissioner Rizell updated FACC regarding grants, website, workshops for non-profit organizations and the Folsom Focus photography contest.

C. Historic District Revitalization Project – None

D. Sacramento Metropolitan Arts Commission

Commissioner Finnegan reported on the 30th Anniversary of the founding of SMAC and the upcoming Second Saturday art walk.

9. **COMMISSION MEMBER COMMENTS**

Commissioner Heard announced the Celebration of the Arts at the Wine Gallery on Saturday and asked the Commissioners to attend. Commissioner Heard expressed his desire for more public art in Folsom.

Commissioner Rizell passed out information on Marvin's Room by the Imprint Theater.

Chair SooHoo asked for an update of where the city manager is with putting together an event for stakeholders regarding a presentation on the state of the arts by Muriel Johnson from the California Art Council.

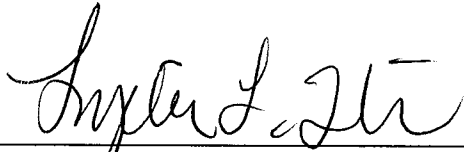
10. PROPOSED ITEMS FOR FUTURE CONSIDERATION

Public Art Project
Update on Presentation from Muriel Johnson
Marketing Plan
Utility Bill Update

11. ADJOURNMENT:

There being no more business brought before the Commission, the meeting was adjourned at 8:25 p.m.

RESPECTFULLY SUBMITTED:



Lydia Fish, Secretary



Neill Soohoo, Chair