

**MINUTES
CITY OF FOLSOM
FOLSOM ARTS AND CULTURAL COMMISSION
SPECIAL MEETING
5:30 p.m. – MARCH 8, 2007
48 NATOMA STREET**

**REGULAR MEETING AGENDA – 6:30 P.M.
FOLSOM CITY HALL COUNCIL CHAMBERS
50 NATOMA STREET, FOLSOM, CALIFORNIA**

1. TOUR

A. Tour of New Arts and Seniors Facility

The Folsom Arts and Cultural Commission met at 48 Natoma Street for a tour of the new Seniors and Arts Building.

2. ADJOURNMENT: (Return to City Hall)

The Special Meeting adjourned at 48 Natoma Street and FACC returned to City Hall for the regular meeting.

3. RECONVENE:

The meeting was reconvened at City Hall Council Chambers at 6:30 p.m.

4. CALL TO ORDER:

The meeting was called to order at 6:32 p.m.

- 5. ROLL CALL:** Commissioners Burrell, Edmondson, Finnegan, Jensen, Rizell and SooHoo were present.
Commissioner Heard was absent.

- 6. MINUTES:** The minutes of February 8, 2007, were approved with a change to page two, paragraph 9: reverse “Goal 9” and “Goal 8.”

- 7. BUSINESS FROM THE FLOOR - None**

8. SCHEDULED PRESENTATIONS

- A. Commendations to former Commission Member Jody O’Dell

Chair SooHoo announced that the presentation of Commendations to former Commission Member Jody O'Dell would be moved to the April meeting.

B. Fine Arts Gallery Program – Cindy Abraham

Ms. Hilton welcomed Ms. Cindy Abraham back to FACC and explained her involvement in creating the Fine Arts Gallery Program.

Ms. Abraham presented the Fine Arts Gallery Program to FACC. She passed out brochures that had been created to promote the program, including policies and guidelines. A PowerPoint presentation showed the art collections that would be displayed at the gallery in the future. Ms. Abraham and Ms. Hilton answered questions and clarified the program for the Commission.

9. **ACTION ITEMS**

A. "Take pART in the ARTs" Donations and Unused Grant Funds – Recommended Expenditures

Ms. Hilton presented the staff report explaining the two sources of funding, the utility bill donations and the unused grant funds. She gave an explanation of each and asked FACC to prioritize where they wanted the funds to go towards out of the five areas designated: Capital Campaign for Seniors and Arts Center, Public Art for the new sculpture garden at the Seniors and Arts Center, Arts Endowment Fund, Arts Education Program and the Municipal Art Gallery Programs. She suggested that FACC keep in mind, as they consider where the funding should go, the top four goals that they made at the last meeting: Public Art, Economic Development and Tourism, Financial Viability and Cultural Heritage Activities.

There was discussion and clarification between staff and FACC. Ms. Hilton stated staff's recommendations and answered questions.

Commissioner Burrell concurred with staff's recommendations. Commissioner Edmondson asked that the funds be spread out over the year. Commissioner Finnegan stated he liked the idea that funds be used to support the gallery. Commissioner Jensen recommended using funds for publicity and stressed the importance. She also concurred with the need for seed money for the arts endowment fund. Commissioner Rizell concurred with staff as well. She asked that a new message go out on the utility bill and that donations from the utility bill advertisement be known when the funds are used for a particular project. Chair SooHoo suggested that they split the utility bill donation money, and add half to the exhibit money and start a public art program fund. He stressed the importance of having a public art program fund as well as the arts endowment fund.

There was more discussion among the Commission as to how to allocate the funds.

Commissioner Edmondson moved to designate \$2,500 for a design fee for the development of art, and \$3,822 to sponsor the six art gallery exhibits from May 2007 to May 2008 and \$3000 to start a public art program fund. The motion was seconded by Commissioner Jensen.

AYES: Commissioners: Edmondson, Jensen, Burrell, Finnegan, Heard, Rizell, SooHoo
NOES: Commissioners: None
ABSENT: Commissioners: Heard
ABSTAIN: Commissioners: None

10. INFORMATIONAL ITEMS

A. Endowment Program – Oral Report

Ms. Hilton gave an update on the program explaining that \$10,000 had been set aside in a City account as an arts endowment fund with the intention of growing the fund and using the interest for grants. She continued to explain Chair SooHoo's interest in combining with the Sacramento Regional Community Foundation and their meeting with City staff. Staff's recommendation will be that the existing funds be transferred to the Sacramento Regional Foundation. She explained that it is in the process.

B. Cultural Arts Grant Program Cycle

Ms. Hilton updated FACC on the new grant cycle. She explained the change to a fiscal year cycle. She said the applications will now be available in January.

11. REPORTS

A. Parks and Recreation Report

Ms. Hilton explained that the City will start running the Picnic in the Park series which they took over from the Chamber of Commerce this year at the request of the Chamber. She stated that the series would start June 15th and run eight weeks.

B. Patrons of the Arts – None

C. Historic District Revitalization Project - None

12. COMMISSION MEMBER COMMENTS

Commissioner Finnegan announced that he is close to being appointed as a member of the Sacramento Metropolitan Arts Commission. He explained that he is finishing up the paperwork, but has not officially been appointed yet.

Commissioner Jensen asked Ms. Hilton if she received a letter. Ms. Hilton distributed a letter from Barbara Otey, president of the Folsom Arts Association, regarding the Seniors and Arts Building. Commissioner Jensen further explained that Ms. Otey is asking for help with emerging arts groups getting started.

Ms. Hilton also passed out invitations for a fundraising dinner for Neva Cimaroli to benefit the Seniors and Arts Center.

Commissioner Jensen expressed her excitement with the opening of the Seniors and Arts Center and thanked Ms. Hilton for her efforts.

13. PROPOSED ITEMS FOR FUTURE CONSIDERATION

Utility Bill Donation Money


Update on the partnership with the Sacramento Regional Art Foundation

Public Art Fund Process


14. ADJOURNMENT:

There being no further business brought before the Arts and Cultural Commission, the meeting was adjourned at 8:26 p.m.

RESPECTFULLY SUBMITTED:



Lydia Fish, Secretary



Neill SooHoo, Chair