

EX. LEGALLY POSTED SIGN



- Alternative methods of advertising:

1. Penny Saver Ads
2. Classified ads in the Folsom Telegraph of Sacramento Bee
3. Bulletins about your sale at your place of work
4. Notices on shopping centers or merchants' bulletin boards (with permission)

HOW ARE SIGN VIOLATIONS ENFORCED?

- Code Enforcement Officers perform routine sweeps of the entire City to abate garage sale signs and respond to all citizen complaints.

- Notices of Administrative Violation of \$35.00 will be automatically issued for displaying prohibited garage sale signs. (Subsequent sanctions for garage sale sign violations may be higher.) The violator will be directed to remove all signs.
- If signs are not removed within the time allotted, the violator will be subject to a sanction fee of between \$20.00 and \$500.00.

AS A CONCERNED CITIZEN, WHAT CAN I DO ABOUT THESE ILLEGAL SIGNS?

- If public blight caused by signs tacked to poles offends you, as it did the citizens who helped pass this law, you are hereby encouraged to perform a civic service and remove them.



GARAGE & YARD SALES

A BASIC GUIDE TO CONDUCTING RESIDENTIAL SALES IN THE CITY OF FOLSOM

This guide is not all-inclusive. Exceptions, rules of placement, conditions, time limits, et al, are contained in Folsom Municipal Code (FMC) Chapter 5.09.



CITY OF
FOLSOM
DISTINCTIVE BY NATURE

City of Folsom
Neighborhood Services
50 Natoma Street
Folsom, CA 95630
(916) 355-7229

WHAT IS A GARAGE SALE?

- *Garage Sale* is an all-inclusive term used to describe any and all sales of items from your home. The Folsom Municipal Code (FMC) considers items offered for sale at a residence, whether it is done from a garage, carport, driveway, patio or front/back/side yard as constituting a *garage sale*.



- Beyond the obvious, where the garage door is open and items are displayed for sale, other examples of a *garage sale* are:
 - ✓ Setting up tables in your yard with items for sale
 - ✓ Leaving a washing machine in your driveway with a FOR SALE sign on it.

WHAT ARE THE RESTRICTIONS ON GARAGE SALES?

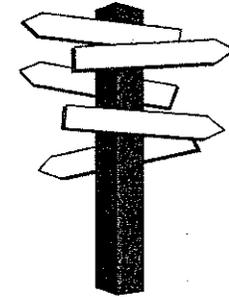
- Only two (2) garage sales can be conducted on any premises during the calendar year.
- A garage sale can run no longer than three (3) consecutive days.



WHY CAN'T I DISPLAY STAKE SIGNS AT THE MAJOR INTERSECTIONS NEAR MY HOUSE? BUILDERS DO THIS!

- You can if you obtain a permit as do the builders. In order to place signs in the public right-of-way, the person obtaining the permit must have appropriate liability insurance.

WHAT ABOUT ALL THE DIRECTIONAL SIGNS I SEE ON UTILITY POLES, STOP SIGNS AND ON OTHER PUBLIC AND PRIVATE STAKES, POSTS & POLES?



THESE SIGNS ARE PROHIBITED!

HOW CAN I ADVERTISE MY GARAGE SALE?

- The FMC allows only one sign!
Unless you obtain a sign permit to display signs in the public right-of-way, you are permitted only one sign which must be on your property where you are conducting the sale. You may display this sign during the time of the sale, only! The sign can have a maximum size of six (6) square feet and be no greater than four (4) feet tall.