

SUGGESTIONS FOR SUTTER STREET PUBLIC PARKING LOT FUNDING
SUBMITTED BY SHANNON BRENK WITZ

-Create a bond to pay for the entire garage up front and begin construction right away. These bonds could be funded out of revenue from parking meters, fines from the residential areas and small taxes.

-There are companies that will come in and build and run the parking garages. Whether they will consider Sutter Street will require someone to contact these companies and have them do feasibility studies. There are also cases where the companies and the City have done joint partnerships where each pay's a percentage.

-Applying for a Federal Grant. The Johnny Cash overpass is an example of this. The Parks and Recreation department applied for and received a grant to build the overpass. Remember that the government already approved 3 parking structures in the Historic District and pulled back the money, perhaps we could re-apply for the money now that the economy has improved.

-Parking meters at all spaces within the Downtown Historic District. There are approximately 670 public parking spaces, charging for these would generate income that could be put in a special account to fund the garage. People could also purchase parking time on an app saving the City money on the parking meter costs.

-Collect the fines given for people illegally parked in the permitted parking areas and put them into the reserve account for public parking.

-Charge a small Public Parking Tax on each purchase made downtown. Perhaps \$0.50 or \$1.00 added to each bill. It could also be any bill over a certain amount. This would add up quickly.

-Add a small parking tax to hotel stay's.

-Charge a City imposed parking tax on new developments city wide.

SUGGESTIONS FOR PERMITTED PARKING
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-Make the areas identified on the map as “Hot Spots” permitted parking only areas. Each resident would be given 2 full time parking permits. Additional permits could be purchased as needed for one time use or annually for a reduced fee so long as the applicant can prove they are a full time resident.

-The ticketing of the permitted areas would be overseen by the Folsom Police after hours. During the day the City could appoint a CAPS volunteer to ticket non permitted cars and/or have Police Officers ticket at their digression.

-Place “Permitted Parking Only” “Others Will Be Ticketed” signs in the permitted areas.

-All other areas would not be permitted at this time but would be put on a watch so they could easily be placed in a “Permitted Parking Only” zone at a future time, should their areas become impacted.

-All businesses, Churches, Etc, would be exempt from permitted parking in the area directly in front of their businesses or designated areas so long as the area is clearly designated as parking for that business. These businesses would be solely responsible for their own policing.