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ORDINANCE NO. 1349

AN ORDINANCE OF THE CITY OF FOLSOM AMENDING SUBSECTION E(4) AND ADDING SUBSECTION (E)(7) TO SECTION 17.52.510 OF THE FOLSOM MUNICIPAL CODE PERTAINING TO MINOR ILLUMINATED OPEN SIGNS IN THE HISTORIC DISTRICT SUTTER STREET SUBAREA

The City Council of the City of Folsom does hereby ordain as follows:

SECTION 1 PURPOSE

The purpose of this ordinance is to amend the Folsom Municipal Code to allow for the use of certain internally illuminated open signs in the Sutter Street Subarea of the Historic District.

SECTION 2 AMENDMENT TO CODE

Subsection (E)(4) of Section 17.52.510 of the Folsom Municipal Code is hereby amended to read as follows:

17.52.510 Sutter Street Subarea Special Use and Design Standards

E. Signs

4. In addition to those signs prohibited in Chapter 17.59, the following signs are prohibited in this subarea, except as expressly provided in this section:
    a. Neon;
    b. Internally illuminated;
    c. Backlit canopies; and
    d. Corporate flags.

SECTION 3 ADDITION TO CODE

Subsection (E)(7) is hereby added to Section 17.52.510 of the Folsom Municipal Code to read as follows:

17.52.510 Sutter Street Subarea Special Use and Design Standards

E. Signs

7. Notwithstanding any other provision of this section, each business is permitted to have one "Open" sign, subject to the following standards:
    a. Size is no greater than 1.5 square feet.
    b. Located indoors, placed on a window or door.
    c. Does not include logos, symbols, or trade names, and shall bear only information indicating if and when the business is open.

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d. Nonilluminated, externally illuminated, or internally illuminated "Open" signs are allowed.
e. If internally illuminated, illumination is limited to face-lit, neon-tube, and similar types of illumination.
f. If illumination is used, colors for external and internal illumination shall be limited to white.
g. The use of multiple bulbs to create letters or shapes are prohibited.
h. Animated signs are prohibited.

SECTION 4 SCOPE

Except as set forth in this ordinance, all other provisions of the Folsom Municipal Code shall remain in full force and effect.

SECTION 5 SEVERABILITY

If any section, subsection, sentence, clause, or phrase in this Ordinance or any part thereof is for any reason held to be unconstitutional, invalid, or ineffective by any court of competent jurisdiction, such decision shall not affect the validity or effectiveness of the remaining portions of this Ordinance or any part thereof. The City Council declares that it would have passed each section irrespective of the fact that any one or more section, subsection, sentence, clause, or phrase be declared unconstitutional, invalid, or ineffective.

SECTION 6 EFFECTIVE DATE

This ordinance shall become effective thirty (30) days from and after its passage and adoption, provided it is published in full or in summary within twenty (20) days after its adoption in a newspaper of general circulation in the City.

This ordinance was introduced and the title thereof read at the regular meeting of the City Council on April 22, 2025 and the second reading occurred at the regular meeting of the City Council on May 13, 2025.

On a motion by Councilmember Leary seconded by Councilmember Rohrbough, the foregoing ordinance was passed and adopted by the City Council of the City of Folsom, State of California, this 13th day of May, 2025, by the following roll-call vote:

AYES: Councilmember(s): Leary, Raithel, Rohrbough, Aquino
NOES: Councilmember(s): None
ABSENT: Councilmember(s): Kozlowski
ABSTAIN: Councilmember(s): None

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Sarah Aquino

Sarah Aquino, MAYOR

ATTEST:

Jennifer Jimenez

Jennifer Jimenez, DEPUTY CITY CLERK