



# ANNUAL REPORT FY <sup>2024</sup>/<sub>2025</sub>



CITY OF  
**FOLSOM**  
PARKS & RECREATION

# MISSION, VISION, & CORE VALUES

## MISSION

The Parks & Recreation Department is committed to being a leader in creating and maintaining facilities, parks, programs, and services that enhance the quality of life and reflect the changing needs of our community and environment.

## VISION

The City of Folsom strives to be a role model and regional leader that blends its rich historical and diverse recreational and business resources into a great community.

## CORE VALUES



### INTEGRITY

Demonstrating honesty and strong ethical principles in all actions and decisions to meet expectations from our community and colleagues.



### HEALTH AND WELLNESS

We align our decisions, services, and policies with the significant and essential role that public green spaces and recreational experiences contribute to the well-being of individuals and the community.



### COMMUNITY

We are dedicated to serving our residents, ensuring all voices are heard, and the public's best interest is put ahead of individual needs. We aim to cultivate a sense of belonging and cooperation, promoting inclusivity in our programs and services.



# ABOUT THE COMMISSION

## PARKS & RECREATION COMMISSION

We value the support of the Parks and Recreation Commissioners who have been appointed by our City Council. The Parks & Recreation Commission advises the City Council and City Manager on the development and administration of all parks and recreation programs, parks and facilities. Meetings are held the first Tuesday of each month at 6:30 p.m. in the Council Chambers.

## MESSAGE FROM THE CHAIR

On behalf of the Parks & Recreation Commission, I am proud to recognize the incredible work accomplished this past year in expanding opportunities, maintaining our facilities, and strengthening community connections. As commissioners, we are entrusted with advising on the future of Folsom's parks and recreation, ensuring that every decision supports the well-being and enjoyment of our residents.

This year's Annual Report highlights the dedication of staff, volunteers, and partners who make Folsom such a vibrant place to live, work, and play. We are honored to support their efforts and remain committed to building upon these successes to enhance the quality of life for all who call Folsom home.



Matt Hedges, Parks & Recreation Commission Chair



**Matt Hedges**  
Chair



**Brian Wallace**  
Vice-Chair



**Alayna Wagner**  
Commissioner



**Dean Williams**  
Commissioner



**Dustin Silva**  
Commissioner



**Sandy Econome**  
Commissioner



**Jim Ortega**  
Commissioner

# PARKS & RECREATION LEADERSHIP

## MESSAGE FROM THE DIRECTOR

As we reflect on the incredible accomplishments and milestones of the past year, I want to take a moment to recognize and celebrate the dedicated professionals, volunteers, and partners who made it all possible. Our unwavering commitment to improving the quality of life for every resident remains at the forefront of everything we do.

This past year, our team continued to meet the National Parks and Recreation standards, ensuring our residents have access to 49 parks and 56 miles of trails. The successes we share in this report—from launching new programs, opening a new park and seeing record-breaking volunteerism—are a testament to the community trust and dedication. We are deeply grateful for your support and partnership.

As we look toward the future, we remain committed to building on our successes and providing outstanding spaces and services that foster community connection and well-being. Together, we continue to strengthen Folsom as a vibrant and thriving community.

Sincerely,



Kelly Gonzalez, Parks & Recreation Director



**Kelly Gonzalez**  
Parks & Recreation Director

## LEADERSHIP TEAM



**Jamison Larson**  
Senior Management  
Analyst



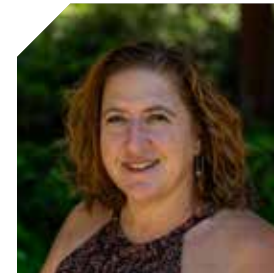
**Tom Hellmann**  
Recreation &  
Community Services  
Manager



**Chris O'Keefe**  
Facilities Manager



**Derik Perez**  
Municipal Landscape  
Services Manager



**Jocelyn Smeltzer**  
Zoo Manager



**Brad Nelson**  
Park Planning  
Manager

# DEPARTMENT SUMMARY



## PARTICIPATION

PARTICIPATION IN CLASSES, CAMPS, & ACTIVITIES	
Aquatics	111,682
Community and Cultural Services	61,716
Sports	76,230
Zoo	810
GUEST ENTRY AT RECREATION FACILITIES	
Aquatics	42,145
Zoo Sanctuary (General)	85,590
Zoo Sanctuary (Tours)	5,370
SPECIAL EVENTS—ESTIMATED ATTENDANCE	
Dedications and Celebrations*	1,560
Festival of Eggs	3,750
Summer of Music Concert Series	3,330
Glass Pumpkin Patch	6,500
Veterans Day Parade	2,362
Wild Nights and Holiday Lights	13,634
<b>PARTICIPATION GRAND TOTAL</b>	<b>250,438</b>

\*Johnny Cash Pick # 1 Dedication and Prospector Park Grand Opening

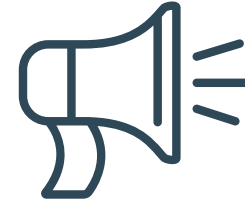


## VOLUNTEER HOURS

CUSTOMER SERVICE	
Teen Council	2,177
Zoo	14,719
Adopt-A-Trail	850
Sports	1,596
Community & Cultural Services	1,046
Community Service Day Participation	2,360
Community Service Day Volunteer	9,190
<b>TOTAL VOLUNTEER HOURS</b>	<b>31,938</b>

**TOTAL VOLUNTEER VALUE FOR FY 2024/25\***  
**\$1,187,236**

\*Based on \$40.14/hr. Independent Sector Data



## COMMUNICATIONS

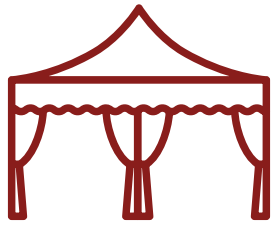
MARKETING/PR	
City Print Newsletter Articles	26
E-News Articles	137
SOCIAL MEDIA @FOLSOMPARKSANDREC	
Social Media Reach	116,360
SOCIAL MEDIA @FOLSOMCITYZOOSANCTUARY	
Social Media Reach	147,637



## PARTNERSHIPS

ORGANIZATIONS THAT HELPED SUPPORT A COMMUNITY SPECIAL EVENT, ENRICHMENT PROGRAM, OR PARKS & RECREATION FACILITY.	
New Partnerships	81
Total Partnership Value	\$383,598

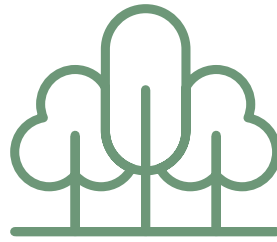
# DEPARTMENT SUMMARY



## RENTALS

### COMMUNITY FACILITIES

Aquatic Center Lane Hours	25,066
City Sports Field Hours	19,939
Community Facilities	910
Parks and Picnic Pavilions	153



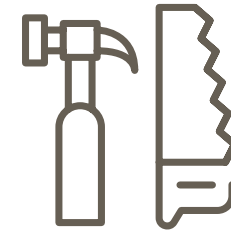
## PARKS & TRAILS

### PARKS

New Parks Delivered	1
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### TRAILS

Miles of New Trails Delivered	2.85
Johnny Cash Trail Users	173,045



## PARK MAINTENANCE & MUNICIPAL LANDSCAPE SERVICES

### CUSTOMER SERVICE

SeeClickFix Work Orders Completed	1,366
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### PUBLIC SAFETY & FIRE PREVENTION

Acres of Weed Abatement Completed	783
Acres of Ladder Fuel Removal Completed	70

# CORE STATS

 **56.08** MILES OF TRAILS

**980** ACRES OF OPEN SPACE 

 **5** DOG PARKS

**15** SOCCER FIELDS 

 **12** PICKLEBALL COURTS

**30**  LANDSCAPE & LIGHTING DISTRICTS MAINTAINED

 **49** PARKS

**3**  SPLASH PADS

**20**  TENNIS COURTS

 **11** COMMUNITY FACILITIES DISTRICTS MAINTAINED

**3**  COMMUNITY POOLS

 **1** BMX BIKE PARK

 **4** TURF VOLLEYBALL COURTS  **5** SAND TURF

**2,056**  MEALS ON WHEELS SERVED

**1** SKATE PARK 

 **1,241** RECREATION PROGRAMS OFFERED

 **1** ZOO SANCTUARY

 **38** PLAYGROUNDS

 **23** BALL FIELDS

# DEPARTMENT ACCOMPLISHMENTS



## WILD NIGHTS AND HOLIDAY LIGHTS

Wild Nights and Holiday Lights at the Zoo Sanctuary generated \$190,000 in revenue. Over 400 volunteers came together to decorate and work the event, and groups like VSP, Intel, Solidigm, National Charity League, Rotary Club, Docents, and more volunteered over 1,800 hours.

## RECREATION SCHOLARSHIP FUND PROGRAM

Updated and revamped the Recreation Scholarship Fund Program for youth in the Folsom community to ensure all children have access to quality recreation programs, including youth sports, learn to swim, and summer camp programs.

## FOLSOM PLAN AREA TRAILS

Approximately 9.0 miles of Class I Trails have been completed in the Folsom Plan Area, enhancing connectivity and providing recreational opportunities for the Mangini Ranch, Russell Ranch, and Regency neighborhoods.

## ADOPT-A-TRAIL

The Adopt-A-Trail program was revitalized with assistance from the Friends of Folsom Parkways, and 41 trail sections have been adopted. Adopters average nearly 115 hours per month, and the Parks Division is considering starting an Adopt-A-Park program later in the year. Local businesses and organizations such as Lowe's, Rotary, and Yemeni Coffee Company have also participated in the Adopt-A-Trail program.



## PROSPECTOR PARK

Folsom residents have a new reason to celebrate as Prospector Park officially opened in December 2024, marking a milestone as the first park in Folsom Ranch. Located at 4578 Sparrow Drive, adjacent to Mangini Ranch Elementary School, this 11.8-acre park is a vibrant hub for outdoor activities and gatherings. Designed to offer something for everyone, Prospector Park boasts a variety of amenities, including:

- Children's play area
- Ziplines
- Lighted sports fields
- Tennis, volleyball, and basketball courts
- Turf volleyball court
- Multi-use fields
- Group picnic structure
- Dog park with separate spaces for large and small dogs

# DEPARTMENT ACCOMPLISHMENTS

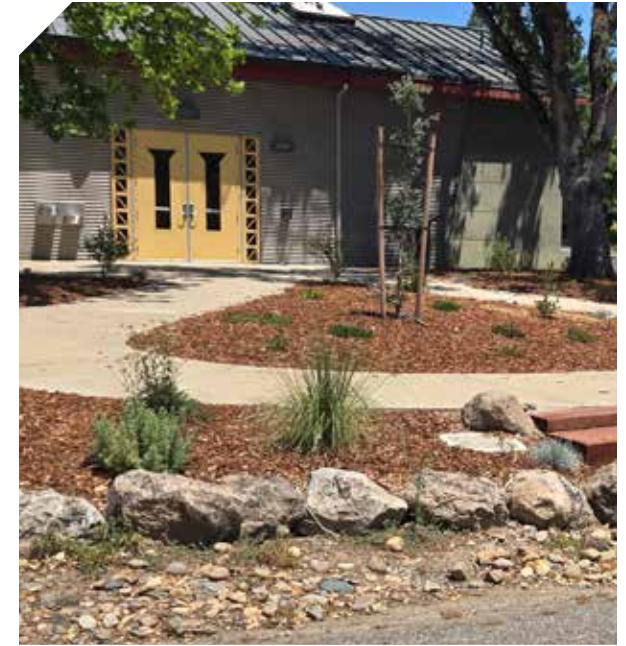
## PUBLIC SAFETY & FIRE PREVENTION

The City of Folsom is responsible for maintaining and servicing approximately 1,150 acres of city-owned open space across 70 sites. Of that total acreage, around 357 acres have been identified to contain ladder fuel (low tree growth), which should be removed to establish fire breaks and reduce fuel loads.

Traditionally, the City has completed annual weed abatement to address seasonal grasses but had yet to implement a program to address other combustible vegetation that exists from low growth in trees to establish defensible space

to adjacent structures. In 2022, thanks to staff securing a grant award through Cal OES and FEMA, we could start utilizing forestry contractors to begin the much-needed ladder fuel reduction and shaded fuel break work. Staff anticipated the project to be a 3-year, multi-phase project. However, the project is currently at around 60% completion due to contractors underbidding and dropping out, with 142 acres of work remaining across 23 sites.

City staff secured a grant extension for one more year and are currently in the contractor review process after the recent request-for-proposal (RFP) process and interviews. The contract will be awarded soon, with work anticipated to resume in Fall 2025 and completion in Spring 2026.



## HINKLE CREEK NATURE AREA

A beautification project has concluded at the Hinkle Creek Nature Area building that includes new planting, landscape design, and irrigation with plantings that encourage pollinators, including butterflies, bees, birds, and more, to visit and be active. Funding was made available through the American Rescue Plan Act (ARPA), which the City of Folsom was allocated and used for contract work with Terra Care and Associates to complete the upgrades and beautifications. The City of Folsom partnered with resident and professional landscape designer Laura Shaub, of Ranch Handy Designs, to design the beautification project that included new pathways, a staircase, mulch, irrigation, and plant selection of native and pollinator plant attractions.

# DEPARTMENT ACCOMPLISHMENTS



## CASH'S PICK NO. 1

Cash's Pick No. 1 was installed on the Johnny Cash Trail as the first art experience dedicated on Thursday, November 21, 2024. The dedication was attended by Folsom City Council members, Arts & Culture Commissioners, Parks & Recreation Commissioners, and guests who have supported the art experience through donations over the years. From Romo Studios, Adan Romo spoke about the significance of the first art experience and Cash's Pick No. 1 as the artist selected for this art piece. After completing the trail, this marked the first public art experience installed on the Johnny Cash Trail, close to the Folsom Historic District, and vehicles entering and exiting Folsom over Rainbow Bridge.

## GRANTS, PARTNERSHIPS, AND VOLUNTEERS

The Parks and Recreation Department provided added value of more than \$2.1 million through grants, partnerships, and volunteer coordination. Projects completed through these opportunities included ladder fuel removal in our open spaces, making the city more resilient to wildfire risk; upgrades to the equipment at the Folsom Community Center and the Folsom Senior & Art Center; and repairs at the Folsom Zoo Sanctuary.

## FOLSOM VALLEY RAILWAY

The department developed a new partnership agreement for the operation of the Folsom Valley Railway (the train at the Zoo Sanctuary) with the announcement of the retirement of the existing operator. This new partnership will ensure this treasured community amenity is available for future generations.



## PICKLEBALL COURTS AT LEMBI PARK

The department forged a strategic partnership with the Folsom Pickleball Club and Rotary to deliver \$90K in transformative upgrades to Lembi Park's Pickleball Facility, including enhanced lighting, new concrete surfacing, and improved fencing to elevate player experience and community engagement.

## FOLSOM TEEN COUNCIL

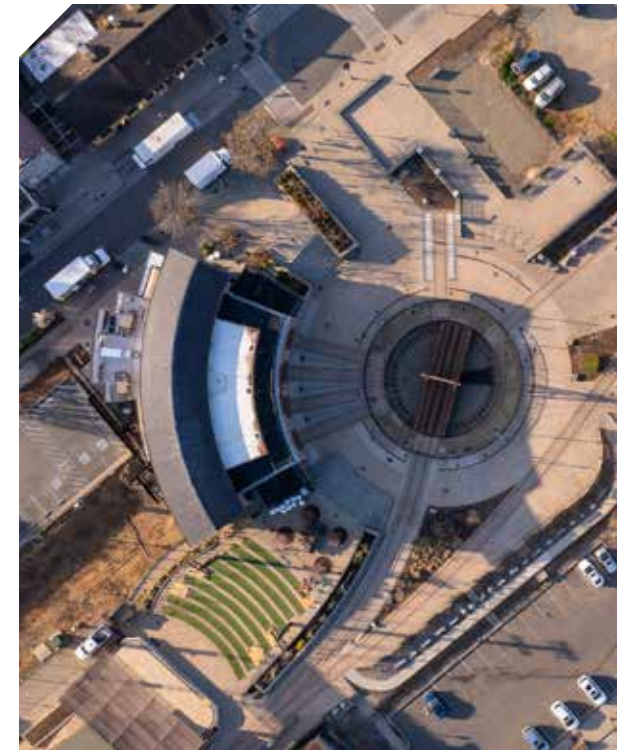
The Folsom Teen Council volunteered for over 2,100 hours to support community events. The mission of the Teen Council is to inspire creative ways for teens to connect with their community and provide the opportunity for them to have a "voice" in the community. Our mission is to incite further their willingness to lead their community and help advance it for future generations.

# DEPARTMENT ACCOMPLISHMENTS

## FAMILY MOVIE NIGHT SERIES

Building on the popularity of the Aquatics Family Movie Night, the newly expanded Family Movie Night Series was a success this summer. Held monthly from June through August, the three-night series attracted over 2,400 attendees during the three-night series that featured the Folsom City Zoo Sanctuary, Andy Morin Sports Complex, and the Steve Miklos Aquatic Center. Each movie night showcased the site's amenities through

engaging pre-movie activities such as zoo tours, sports games, and recreational swimming culminating with a family-friendly film shown under the stars. This summer's feature films were Brother Bear, Space Jam: A New Legacy, and Moana 2. This series was made possible through our community partnership with the Palladio, Palladio 16 Cinemas, and the Palladio Luxe Theatre, enhancing the overall guest experience and community engagement as our partners created a movie like concession stand at each site.



## FOLSOM HISTORIC DISTRICT ASSOCIATION LEASE AGREEMENT

On July 8, 2025, the City Council authorized the City Manager to execute a lease agreement with the Folsom Historic District Association (FHDA) for the management and operation of the public spaces in the Folsom Historic District, which consists of the Zittel Family Amphitheater, the Historic Turntable Plaza, and the alleyway. Staff is working with the FHDA to execute an agreement for them to take over the operations and management of these areas for an initial term of 3 years.

# DEPARTMENT ACCOMPLISHMENTS

## COMMUNITY SERVICE DAY

The 12th annual Folsom Community Service Day will be held on Saturday, September 20, 2025, with Tom Hellmann being the lead City of Folsom staff member to work with the Community Steering Committee and this year's Chair, Sandy Econome, on the planning and development of the largest day of volunteerism in the city. Additional City of Folsom staff involved are Ted Ocampo, Rebecca Voorhees, Christine Brainerd, Chris Shepard, Jennifer Thiot, and Alicia Sargiotto. The event will assemble over 2,000 volunteers with over 100 community and senior resident improvement projects completed on this day. Sponsors have provided over \$60,000 in cash with an additional \$40,000 in in-kind services to make this event a huge success.



## NEW RESIDENT BEARS

The Folsom City Zoo Sanctuary rescued two new bears. North American Black Bear Herbie arrived in March, and Eurasian Brown Bear Matilda arrived in May. Fish and Wildlife partnered with us to rescue these two bears from a challenging situation. We were glad to provide them with a forever home, and visitors enjoy watching them play and wrestle. These bears are important ambassadors for their species and an excellent educational opportunity for our volunteer docents to educate the public.

## PARK PLANNING STAFF

New Park planning staff were added to support the rapid growth in the Folsom Plan Area. With this added capacity, the city will be able to deliver new parks and trails more efficiently to serve incoming residents. Staff are currently managing three significant projects: Neighborhood Park #1, the Mangini Ranch Trails, and the first Class I trail connection that will link more than 50 miles of trail north of Highway 50 with 30 miles of planned trails to the south.

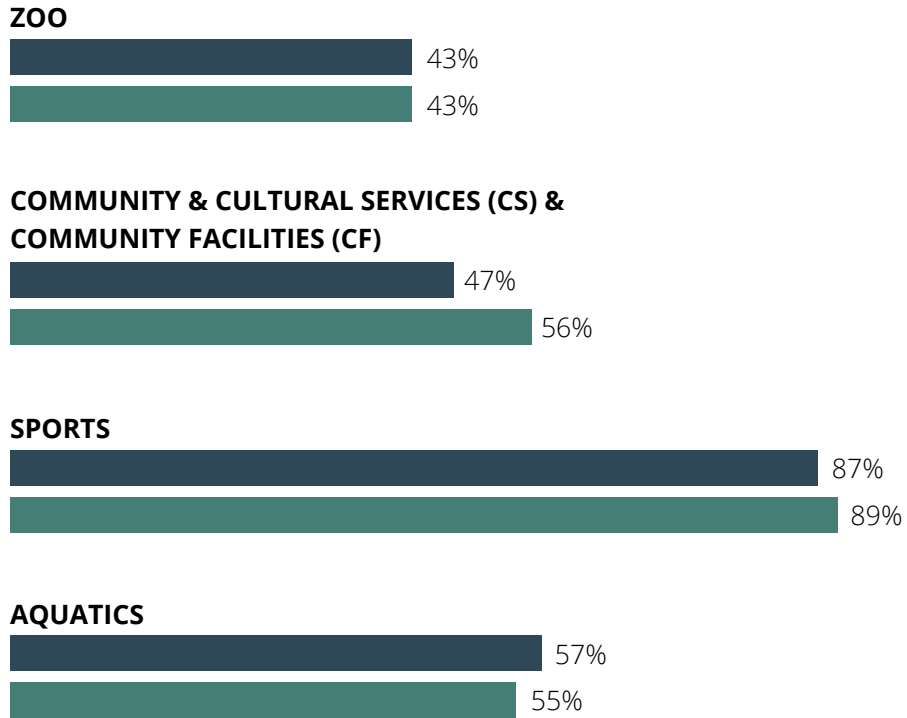
## KITCHEN UPGRADES

At the June 24, 2025, City Council meeting, Resolution No. 11406 was approved to replace the aging kitchen equipment at the Folsom Community Center and Rotary Clubhouse. The equipment, now over 25 years old, is beyond its useful life, with frequent service calls and hard-to-find parts. This upgrade will benefit businesses, organizations, and families who rely on these facilities for major events.

On July 8, 2025, the City Council also approved Resolution No. 11387, authorizing staff to increase community facility rental fees at the Community Center, Rotary Clubhouse, and outdoor public spaces. Fees, unchanged since 2011, will now reflect competitive market rates and may be adjusted annually by up to 10%. With new kitchen equipment, tables, and chairs, the updated fee schedule will take effect October 1, 2025, and be added to the Book of Fees.

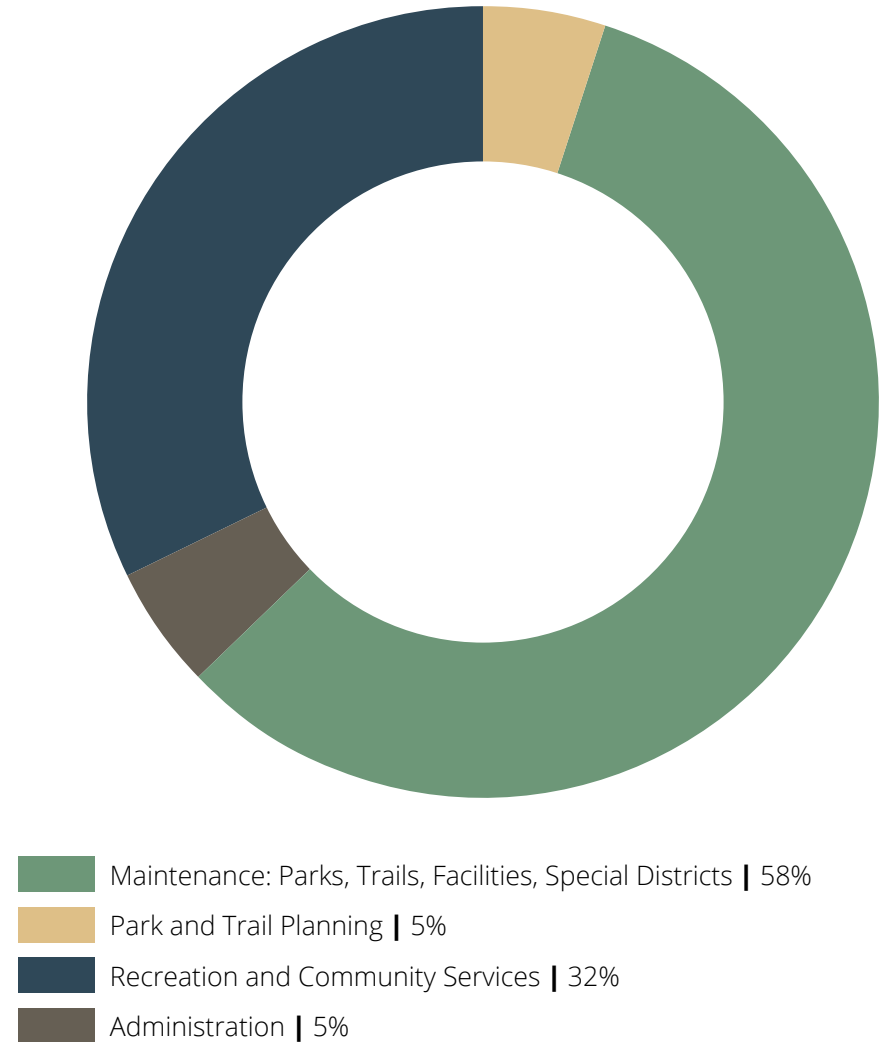
# BUDGET PERFORMANCE

## RECREATION AND COMMUNITY SERVICES COST RECOVERY



BUDGETED
  ACTUAL

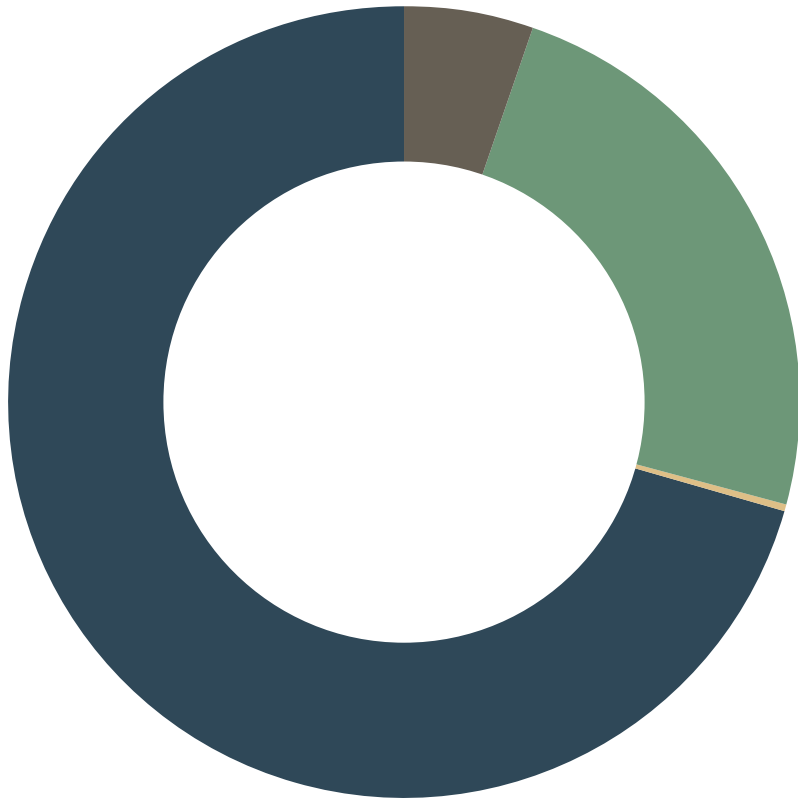
## PERCENTAGE OF DEPARTMENT GENERAL FUND SUBSIDY BY SERVICE TYPE



FY 2024/25 unaudited numbers compiled by Parks & Recreation Administration.

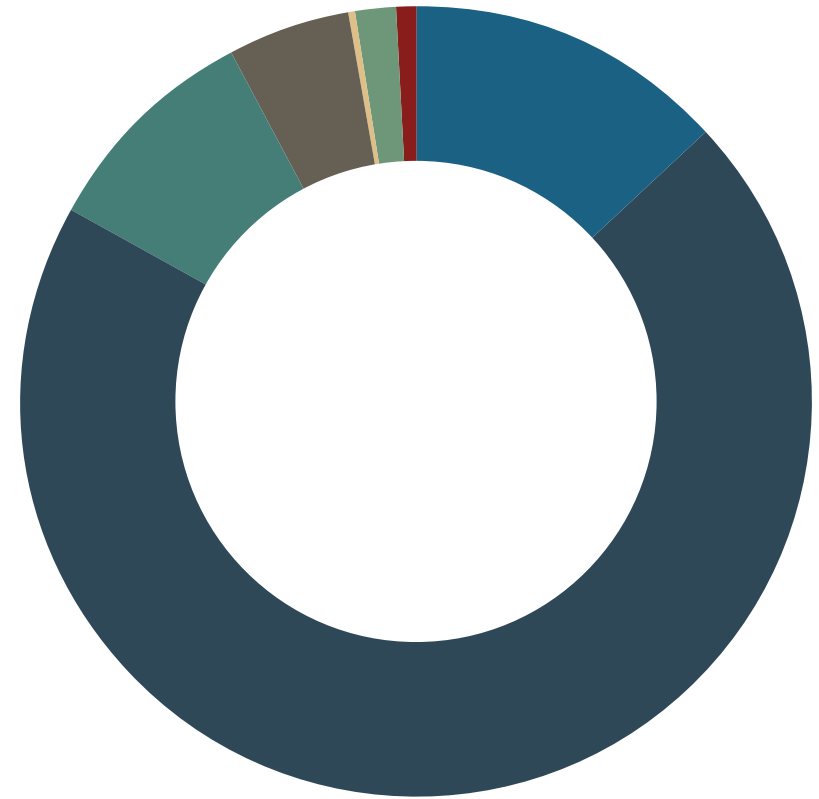
# BUDGET PERFORMANCE

## PERCENTAGE OF DEPARTMENT REVENUE BY SERVICE TYPE



- Maintenance: Parks, Trails, Facilities, Special Districts | 23.8%
- Park and Trail Planning | 0.2%
- Recreation and Community Services | 70.6%
- Administration | 5.4%

## PERCENTAGE OF DEPARTMENT REVENUE BY SOURCE



- Grants | 13.2%
- Charges for Service | 70.0%
- Rentals | 9.2%
- Special Districts | 5.0%
- Recovery of Labor | 0.3%
- Sponsorships and Donations | 1.5%
- Other | 0.7%

FY 2024/25 unaudited numbers compiled by Parks & Recreation Administration.

# DEPARTMENT GOALS

## GOAL A

### **FINANCIAL STABILITY AND SUSTAINABILITY: SUPPORT FISCAL HEALTH THROUGH LONG-TERM PLANNING, COST CONTROL, HEIGHTENED EFFICIENCY, INCREASED REVENUE, AND COST RECOVERY.**

- Continue outreach efforts in underfunded Landscaping and Lighting Districts.
- Increase revenue and update fees annually for facilities, programs, and activities.
- Develop a Financial Sustainability Policy.
- Complete a review of operations for the Folsom Zoo Sanctuary through a third-party consultant to identify areas of improvement, increased revenue opportunities, and ensure industry best practices are appropriately implemented.

## GOAL B

### **PUBLIC SAFETY AND INFRASTRUCTURE: ENHANCE PROVISION OF PUBLIC SAFETY RESOURCES, INVEST IN TECHNOLOGICAL SOLUTIONS, AND MAINTAIN, REPAIR, AND IMPROVE PUBLIC FACILITIES AND INFRASTRUCTURE.**

- Advocate for updating the Parks & Recreation Master Plan and the Zoo Master Plan to address the changing recreational needs of the community, prioritize unfinished and not-yet-started parks, conduct financing analysis, and provide guidance toward zoo development, renovation, enhancement, and prioritization of zoo needs.
- The department will evaluate existing and ongoing facilities, parks, staffing needs, and associated costs.
- Implement improvements to replace aged infrastructure.
- Develop and implement a trails management plan.
- Develop a Capital Improvement Plan (CIP) to develop and renovate parks, trails, facilities, and other recreational amenities.
- The department will continue to provide public safety value by addressing facility repairs and maintenance, ladder fuel reduction, hazard tree maintenance, weed abatement, and city accessibility needs such as sidewalk, trail, and pathway improvements.
- Continue providing safe programming and facility access to over 200,000 patrons annually at the Steve Miklos Aquatic Center and the Vista Del Lago High School pool through lifeguard services and community access to programs and activities that promote safe swimming and drowning prevention.



# DEPARTMENT GOALS

- Trails FY 25/26 CIP Projects:
  - » Mangini Ranch Trails: Construction of 2.5 miles of Class I trails within the Mangini Ranch development.
  - » Regency Trails Phases 2, 3, & 5: Construction of the three remaining Class I trail segments totaling 1.5 miles in the Regency development.
  - » Highway 50 Class I Undercrossing & Trail Improvements: Commence the design/engineering & environmental compliance phase.
  - » Folsom-Placerville Rail Trail: Complete design/engineering (30% - 100% plans) phase.
- Complete Community Outreach for the development of Benevento Family Park. Update the park design to reflect the needs of the community after extensive feedback.
- Complete the renovation of Kids Play Park, a beloved community fixture for nearly 30 years. The park renovation will be completed through a community build process in partnership with Folsom Kids Play for Generation, a local non-profit organization. The goal is for the park to reopen to the community in the spring of 2026.
- Phase 5A of the Livermore Community Park project has kicked off. It features a much-needed parking lot on McAdoo Drive, new trails, and sidewalks. Design work and geotechnical investigations began in October 2023. The following steps will focus on creating construction documents, finalizing engineering details, and drafting project specifications. Construction is set to start in 2026.
- Neighborhood Park #1 is the next park to be developed in the Folsom Plan Area. This 11.98-acre neighborhood park on Empire Ranch may feature natural grass soccer field, youth ball field, sports courts, restroom building, a parking lot, a group picnic area with a shade shelter, and a children's playground. Community engagement will commence in early 2026, followed by design and engineering.
- The Facilities Team will manage and oversee the replacement of the HVAC system and roof at the Folsom Public Library.

## GOAL C

### **ECONOMIC AND COMMUNITY DEVELOPMENT: PROMOTE EFFECTIVE USE OF EXISTING AMENITIES AND RESOURCES TO CREATE FUTURE OPPORTUNITIES THAT ENRICH THE COMMUNITY.**

- Evaluate staffing needs to enhance programming, classes, and camps.
- Analyze and make recommendations for hosting sports tournaments to increase the economic impact of Folsom City facilities.



# DEPARTMENT GOALS

- Complete Economic Development Plan for the Zoo Sanctuary.
- Complete upgrades to Cummings Family Bike Park in partnership with the Folsom Auburn Trail Riders Action Coalition.
- Evaluate the need to enhance Lembi Park Sport Facilities to create a regional tournament facility.

## GOAL D

### **ORGANIZATIONAL EFFECTIVENESS: BUILD STRONG CONNECTIONS AND SUPPORT FOR THE COMMUNITY AND EMPLOYEES THROUGH A COMMITMENT TO LOCAL GOVERNMENT BEST PRACTICES AND EMPLOYEE DEVELOPMENT, SUPPORT, AND RETENTION.**

- Develop department-wide Standard Operating Procedures to streamline processes, improve efficiency, and enhance onboarding to prepare for accreditation.
- Evaluate staffing levels to accommodate the growing community, greater service area, and aging infrastructure.
- Identify partnerships to close service gaps in the organization. Examples include park and landscape maintenance, the Nature Center, and the Art Gallery.
- Implement the use of new technology to improve efficiency.
- Create a positive team culture to promote staff retention and recruitment.
- Identify staff service gaps and recommend staffing levels to close those gaps.
- Identify core areas of business and reallocate staffing levels as appropriate.
- Create an ongoing training program to help with professional development.
- Create a plan to increase administrative support staff to assist with procurement processes, contract management, governance of department-specific software, onboarding part-time employees, cash handling, and customer service at registration counters.
- Develop training and support with the Folsom Police Department to enhance safety and security at all community centers.



# COMMUNITY CONTRIBUTORS

Community contributors are essential allies for municipal parks and recreation agencies, bringing valuable resources, expertise, and support that enhance the scope and quality of services offered to the public. Partnerships with local businesses, non-profits, schools, and service organizations can lead to expanded programming, improved facilities, and increased funding opportunities. These collaborations often result in innovative initiatives that address community needs, promote wellness, and encourage active lifestyles. Additionally, community partners help build trust and engagement by creating shared investment in public spaces and services, ultimately strengthening the agency's ability to serve diverse populations and achieve long-term sustainability.



## BUSINESS CONTRIBUTORS

- Action Day Learning Center
- Auburn Constructors
- AZCO Supply
- Badger Meter
- Bender Rosenthal, Inc.
- Bennett Engineering Services
- Bentley Mortgage
- Better Homes & Gardens Real Estate
- Black and Veatch
- Bokeh Creatives



**TOTAL PARTNERSHIP  
VALUE FOR FY 2024/25**  
**\$383,598**

- Bonneville Broadcasting
- Boost Swim School
- Cadence Academy
- CalFit
- Care Wear Uniforms
- Carollo Engineers
- Central Valley Com. Bank
- Central Valley Engineering and Asphalt
- Century 21
- Chick-fil-A Folsom
- Clean Coat Painting
- Dave & Buster's Folsom
- Dewberry
- Diepenbrock Elkin Dauer McCandless LLP
- Dignity Health
- Dokken Engineering
- Dominichelli & Associates
- Easton Develop
- Economic & Planning Systems Inc
- Elliott Homes
- Enchanted Parties and Events
- eXp Realty of California, Inc.
- Fit4Mom

# COMMUNITY CONTRIBUTORS



- FLB Entertainment Center
- Fleet Feet Folsom
- Folsom Glenn Car Wash
- Folsom Lake Ford/Kia
- Folsom Preparatory Academy
- Folsom Ranch/Westland Capital
- Folsom Times
- Frisch Engineering
- Garner Products
- Gekkeikan
- Goddard School
- Granite Construction
- HDR Engineering
- HELIX Environmental

- Hydrosience Engineers
- ISI Elite Training
- Kaiser Permanente
- Kids Care Dental & Ortho
- Kids Inc Preschool
- Kikkoman
- Kimley-Horn
- L'Academy
- Lazy Dog Restaurants
- Leavitt Group
- Little Folks University
- Lorang Brothers
- Mackay & Soms
- Mad Dawg Wrestling
- McGuire and Hester
- MORE Real Estate Group
- Murraysmith + Quincy Engineering
- My Kids DDS
- MyNP
- Natoma Masonic Lodge No. 64
- NBS
- NorCal Wrestling Academy
- Palladio
- PBM Construction, Inc.
- Perryman Painting
- Peter Brustad Inc
- PGL Financial

- Pink Ice Cream Cart
- Pizza Guys
- Powerhouse Entertainment
- PowerSchool
- Psomas
- Quick Quack Car Wash
- R.E.Y. Engineers
- Republic
- Roebbelen
- Rondo & Nate/ EQI Real Estate
- Sacramento Credit Union
- Salaber Associates Inc
- Serenity Spa
- Sierra Nevada Corp
- SRWTP



# COMMUNITY CONTRIBUTORS

- Syblon Reid General Engineering
- Teaspoon Folsom
- Teichert Construction
- TESCO Controls
- The New Home Company
- Theory Dance
- Tri Counties Bank
- Tully & Young Inc
- Unico Engineering
- Walmart
- Water Works Engineers
- Watson Law Firm
- West Yost & Associates
- Western Health Advantage
- Whole Foods
- Wild Roots Learning Center



## COMMUNITY GROUPS

- Aspire Volleyball Club
- Bayside Church
- Choose Folsom
- Folsom American Little League (FALL)
- Folsom Baseball Club
- Folsom Chamber
- Folsom Cordova Unified School District
- Folsom Cricket Club
- Folsom Disc Golf Club
- Folsom Dog Resort
- Folsom Elite Basketball Association (FEBA) (Comp)
- Folsom Fusion Basketball (Comp)
- Folsom Jr. Bulldogs (Football & Cheer)
- Folsom Kids Play - For Generations, Inc
- Folsom Lacrosse Association
- Folsom Lake Surf Soccer Club
- Folsom National Little League (FNLL)
- Folsom Pickleball Club
- Folsom Sea Otters Swim Team
- Folsom Softball Club
- Folsom Youth Basketball Association (FYBA)
- Foothill Gold Softball (Comp)
- Powerhouse Diving Team
- Sierra Marlins Swim Team
- The Friends of the Folsom Parkways
- Vista Boys Talons - AAU Basketball (Comp)
- Vista Jr. Eagles Football & Cheer
- Vista Lady Talons - AAU Basketball (Comp)

# PARTNERSHIP OPPORTUNITIES

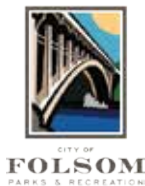
## Folsom Parks & Recreation Partnership Opportunities

*Be Part of the Fun – Connect with Folsom!*



### **PARTNER WITH US TO CREATE A CUSTOM COLLABORATION THAT DELIVERS VALUE AND REWARDS ALL YEAR LONG!**

Partnerships with Parks & Recreation bring community events, enrichment programs, and support for local favorites like the Andy Morin Sports Complex, Steve Miklos Aquatic Center, The Gallery at 48 Natoma, the Senior and Public Art Center, The CAVE Teen Centers, and the Folsom City Zoo Sanctuary.



We would like to personally invite you to partner with the entire Folsom Parks and Recreation Department and get your business in front of over 25,000 Folsom residents at several of our great City Events!

**LET US KNOW YOUR AREAS OF INTEREST SO WE CAN CREATE A CUSTOM PARTNERSHIP TAILORED EXCLUSIVELY FOR YOUR BUSINESS.**

Complete the online interest form, and we will get in touch with you soon!



### **ANNUAL EVENTS**

- Festival Of Eggs (3K-5K attendees)
- Summer of Music (3K-5K attendees)
- Family Movie Nights (3K+ attendees)
- Bark n' Splash (200-500 attendees)
- Swim with the Pumpkins (1K-2K attendees)
- Wild Howl-O-Ween (1K-2K attendees)
- Wild Nights & Holiday Lights (10K+ attendees)
- Mayor's Cup Golf Tournament



**CHECK OUT OUR WEBSITE FOR MORE INFORMATION!** @FolsomParksAndRec



**QUESTIONS?** Contact Frankie Nelson at 916-461-6614 ([fnelson@folsom.ca.us](mailto:fnelson@folsom.ca.us)) and Jeri Karges at 916-461-6616 ([jkarges@folsom.ca.us](mailto:jkarges@folsom.ca.us))—let's make great things happen together!



# VOLUNTEERS

Volunteers play a vital role in supporting municipal parks and recreation agencies by extending the reach and impact of limited public resources. Their contributions enhance the quality and accessibility of parks, programs, and events, often making it possible to offer services that might otherwise be unaffordable. Volunteers assist with maintenance, beautification projects, special events, youth and senior programs, and environmental stewardship, helping to create more vibrant and welcoming public spaces. Beyond the tangible benefits, volunteer engagement fosters community ownership, civic pride, and stronger social connections, ultimately contributing to healthier, more connected communities.



## VOLUNTEER GROUPS / ADOPT-A-TRAIL

- Arthur Baudendistel
- Asian Pacific American Public Affairs
- Beth Ervin and Family
- Bill Woodruff
- Blanton Austin
- Blue Shield of California
- Boy Scouts Troop #237
- Boys' Team Charities (BTC)
- Brad Kortick
- California Department of Fish and Wildlife
- California ISO
- Cappuccino Cruisers
- Dave and Diana Strade
- Derek Colson
- Doug Lee
- Ed Myers
- Effie Yeaw Nature Center
- FastSigns
- Fidelity



**TOTAL VOLUNTEER  
HOURS FOR FY 2024/25**  
**31,938**



- Folsom & Vista High CSF
- Folsom Athletic Association
- Folsom Disc Golf/Chris Salcone
- Folsom High Interact
- Folsom Host Lions
- Folsom Lake Kiwanis
- Folsom Lake Lions
- Folsom Teen Council
- Folsom Veterans Associations (Folsom Vets Hall, American Legions, Submariners, Marine Corps League, etc.)
- Foundation Lutheran Church
- Friends of the Zoo Sanctuary
- Green Acres Nursery and Supply
- Heirloom Acre Farms
- Intel
- Jessica Scott

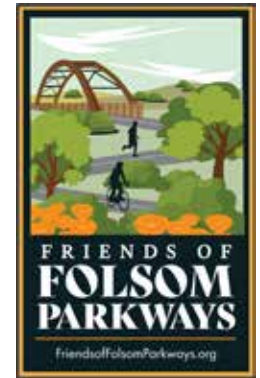
# VOLUNTEERS



- Joanne Brausch
- Joyce Swan/Bridge Community Church
- Kevin Charles
- Larry Moore
- Laura Klein and Family
- Laura Moran
- Lowe's
- Lyon Cares
- Muslim Community of Folsom

- National Charity League
- Nikos Kaburlasos
- Pandia Raju Palanichamy
- Qamaria Yemeni
- Coffee Co.
- Rainbow Girls
- Red Bus Brewing
- Robert Goss
- Rotary Club of Folsom

- Rotary Club of Folsom Lake
- Rotary Club of Historic Folsom
- Ruby's Books
- Sacramento Bike-Hikers
- Sacramento Iowa Club
- Scott Muldavin
- Shingle Springs Band of Miwok Indians
- Solidigm
- Srinivasa Iyer
- Starbucks
- Steve Bastear/Glenn Hermanson
- Straight Line Roofing
- Tangle Free Wildlife
- Tom Aceituno
- Tom Koontz
- Trina and Ken Solak
- Ty Shepard and April Shepard
- Vista Del Lago Leo Club
- VSP
- Watchdogs Surveillance / Alison Doller
- Zoo Sanctuary Animal Care Volunteers
- Zoo Sanctuary Docents
- Zoo Sanctuary Gift Shop Volunteers
- Zoo Sanctuary Grounds and Horticulture Volunteers



# DEPARTMENT CONTACTS

## FACILITIES

### ANDY MORIN SPORTS COMPLEX

Sport programs, facility use, and rentals

66 Clarksville Road, Folsom, CA 95630

Main: 916-461-6650

#### Sport Facilities Use

*Cody Bateson*

916-461-6651

[cbateson@folsom.ca.us](mailto:cbateson@folsom.ca.us)

#### Youth Sports/NFL Flag

*Jeremi deOsio*

916-461-6655

[jdeosio@folsom.ca.us](mailto:jdeosio@folsom.ca.us)

#### Youth Sports/Indoor Soccer

*Cynthia Mandel*

916-461-6652

[cmandel@folsom.ca.us](mailto:cmandel@folsom.ca.us)

#### Adult Sports

*Penelope Crouse-Feehan*

916-461-6663

[pcrouse-feehan@folsom.ca.us](mailto:pcrouse-feehan@folsom.ca.us)



### FOLSOM CITY ZOO SANCTUARY

403 Stafford Street, Folsom, CA 95630

Main: 916-461-6629

#### Tours

916-461-6626

[zoodocents@folsom.ca.us](mailto:zoodocents@folsom.ca.us)

#### Memberships

916-226-5445

[information@folsomzoofriends.org](mailto:information@folsomzoofriends.org)

#### Rentals

*Jessica Donahoo*

[zoocoordinator@folsom.ca.us](mailto:zoocoordinator@folsom.ca.us)

### FOLSOM COMMUNITY CENTER

Community Facility Rental Program

52 Natoma Street, Folsom, CA 95630

Main: 916-461-6620

#### Community Facility Rental

*Ted Ocampo*

916-461-6615

[tocampo@folsom.ca.us](mailto:tocampo@folsom.ca.us)

### FOLSOM SENIOR CENTER & ART CENTER

Community & Cultural Services (Youth, Teens, Seniors, Art, Community Events)

48 Natoma Street, Folsom, CA 95630

Main: 916-461-6601

#### Seniors

*Daniel Kimpel*

916-461-6611

[dkimpel@folsom.ca.us](mailto:dkimpel@folsom.ca.us)



# DEPARTMENT CONTACTS

**Teens and Art Classes**  
*Nadia Khokhhar-Roberts*  
916-461-6685  
[nroberts@folsom.ca.us](mailto:nroberts@folsom.ca.us)

**Preschool/Youth**  
*Whitney Kahn*  
916-461-6612  
[wkahn@folsom.ca.us](mailto:wkahn@folsom.ca.us)

**Community Events & Partnerships**  
*Frankie Nelson*  
916-461-6614  
[fnelson@folsom.ca.us](mailto:fnelson@folsom.ca.us)

**THE GALLERY AT 48 NATOMA**  
Professional Art Gallery

48 Natoma Street  
Folsom, CA 95630

**Main:** 916-461-6601



**STEVE MIKLOS AQUATIC CENTER**  
Aquatic program and facility use and rental

1200 Riley Street  
Folsom, CA 95630

**Main:** 916-461-6640

**Facility Use**  
*Chad Gunter*  
916-461-6645  
[cgunter@folsom.ca.us](mailto:cgunter@folsom.ca.us)

**Swim Lesson/Lifeguard Training**  
*Matt Trefry*  
916-461-6648  
[mtrefry@folsom.ca.us](mailto:mtrefry@folsom.ca.us)

## OPERATIONS

**ADMINISTRATION**  
*Erin Strawn*  
916-461-6606  
[estrawn@folsom.ca.us](mailto:estrawn@folsom.ca.us)

**MUNICIPAL LANDSCAPE SERVICES**  
*Derik Perez*  
916-461-6653  
[dperez@folsom.ca.us](mailto:dperez@folsom.ca.us)

**PARKS MAINTENANCE**  
*Chris O'Keefe*  
916-461-6895  
[cokeefe@folsom.ca.us](mailto:cokeefe@folsom.ca.us)

**PARK PLANNING**  
916-461-6633  
[parkplanning@folsom.ca.us](mailto:parkplanning@folsom.ca.us)

**TRAILS PLANNING**  
*Brett Bollinger*  
916-461-6632  
[bbollinger@folsom.ca.us](mailto:bbollinger@folsom.ca.us)

